

KTVT-TV

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

CONTRACT NO. REV.

1071-60365-1

DATE PRINTED

10/23/12

AND

PAGE 1

338437	AGENCY (OR SERVICE) ACTING AS AGENT FOR		332992	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MAIN STREET MEDIA GROUP			TED CRUZ FOR SENATE		
AND	PO BOX 25093			815 Brazos St Ste A PMB 550		
ADDRESS	Alexandria	VA 22313-5093		Austin	TX 78701-2514	
	USA			USA		
CONTACT				PRODUCT1264		
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 1264		PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 11/06/12 NO. WEEKS:						3

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:58A	07:00A	30S	10/23/12-10/26/12	CBS 11 NEWS THIS MORNING	4	360.00	1440.00
	NONREEMPTIBLE									
2	11111..	5	05:58A	07:00A	30S	10/29/12-11/02/12	CBS 11 NEWS THIS MORNING	5	360.00	1800.00
	NONREEMPTIBLE									
3	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	CBS 11 NEWS THIS MORNING	1	360.00	360.00
	NONREEMPTIBLE									
4	01111..	4	04:00P	04:58P	30S	10/23/12-10/26/12	CBS 11 NEWS AT 4P	4	450.00	1800.00
	NONREEMPTIBLE									
5	11111..	5	04:00P	04:58P	30S	10/29/12-11/02/12	CBS 11 NEWS AT 4P	5	450.00	2250.00
	NONREEMPTIBLE									
6	10000..	1	04:00P	04:58P	30S	11/05/12-11/05/12	CBS 11 NEWS AT 4P	1	450.00	450.00
	NONREEMPTIBLE									
7	01111..	4	04:58P	05:30P	30S	10/23/12-10/26/12	CBS 11 NEWS AT 5P	4	900.00	3600.00
	NONREEMPTIBLE									
8	11111..	5	04:58P	05:30P	30S	10/29/12-11/02/12	CBS 11 NEWS AT 5P	5	900.00	4500.00
	NONREEMPTIBLE									
9	10000..	1	04:58P	05:30P	30S	11/05/12-11/05/12	CBS 11 NEWS AT 5P	1	900.00	900.00
	NONREEMPTIBLE									
10	01111..	4	05:58P	06:28P	30S	10/23/12-10/26/12	CBS 11 NEWS AT 6P	4	1260.00	5040.00
	NONREEMPTIBLE									
11	11111..	5	05:58P	06:28P	30S	10/29/12-11/02/12	CBS 11 NEWS AT 6P	5	1260.00	6300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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CONTACT			PRODUCT1264		
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NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 11/06/12 NO. WEEKS:					3

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			FROM	TO						
NONPREEMPTIBLE										
12 20000..		2	05:58P	06:28P	30S	11/05/12-11/05/12	CBS 11 NEWS AT 6P	2	1260.00	2520.00
NONPREEMPTIBLE										
13 01111..		5	10:00P	10:35P	30S	10/23/12-10/28/12	CBS 11 NEWS AT 10P	5	1980.00	9900.00
.....1			10:00P	10:35P						
NONPREEMPTIBLE										
14 11111..		6	10:00P	10:35P	30S	10/29/12-11/04/12	CBS 11 NEWS AT 10P	6	1980.00	11880.00
.....1			10:00P	10:35P						
11/04			Preempt							
			Makegood							
NONPREEMPTIBLE										
15 20000..		2	10:00P	10:35P	30S	11/05/12-11/05/12	CBS 11 NEWS AT 10P	2	1980.00	3960.00
NONPREEMPTIBLE										
16 01000..		1	05:58A	07:00A	30S	11/06/12-11/06/12	CBS 11 NEWS THIS MORNING	1	360.00	360.00
NONPREEMPTIBLE										
17 01000..		1	04:00P	04:58P	30S	11/06/12-11/06/12	CBS 11 NEWS AT 4P	1	450.00	450.00
NONPREEMPTIBLE										
18 01000..		1	04:58P	05:30P	30S	11/06/12-11/06/12	CBS 11 NEWS AT 5P	1	900.00	900.00
NONPREEMPTIBLE										
Total Contract:								57		58410.00
Billing Summary										
			Oct		Nov		Dec		Total	
Qtr 4-12			21780.00		36630.00		.00		58410.00	

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